

CareCredit and Nautilus, Inc. Agreement to Provide Promotional Financing for Bowflex Products

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Terms:

[Products & Services](#) [1] [Bowflex](#) [2] [CareCredit](#) [3] [Consumer financing](#) [4] [Healthcare financing](#) [5] [Nautilus Inc.](#) [6] [Synchrony Financial](#) [7]

Dateline City:

COSTA MESA, Calif.

Agreement marks expansion into fitness category for CareCredit

COSTA MESA, Calif.--(BUSINESS WIRE [8])--CareCredit [9], a leading provider of promotional healthcare financing, today announced a multi-year agreement to provide consumer financing options for the purchase of Bowflex fitness equipment from Nautilus, Inc.

The agreement with Nautilus, Inc. is part of CareCredit's continued expansion into additional healthcare and wellness markets to increase the card's versatility. Earlier this year, CareCredit announced the health, wellness and personal care credit card would be accepted for purchases at all Rite Aid stores.

CareCredit's 10 million cardholders will now be able to use their card for Bowflex fitness equipment (on the Bowflex website) as well as other health, wellness and personal care expenses, making the card even more useful to them in their daily lives.

"This agreement aligns with our continued work to make the CareCredit card more useful, to more people, in more places," said CareCredit CEO Dave Fasoli. "By continuing to expand our acceptance network, we're opening new payment options and making the card more versatile for cardholders."

Bowflex's focus is to continually expand fitness offerings and to provide tools for driving positive health outcomes.

"We're pleased to offer our customers the option to finance Bowflex fitness products through CareCredit," said George Lukey, Senior Manager, Contact Center Operations, Nautilus, Inc. "This is a natural fit for both of us, given our shared focus on offering tools to achieve positive outcomes for healthy lifestyles."

About CareCredit®

For nearly 30 years [CareCredit](#) [10], from Synchrony Financial (NYSE:SYF [11]), has helped millions of people pay for needed and desired care and health expenses. CareCredit is a health, wellness and personal care credit card accepted through a national network of more than 195,000 healthcare providers and health-focused retailers. For more information on CareCredit, call 800-300-3046 or visit www.carecredit.com [12]. For more information about Synchrony Financial visit www.synchronyfinancial.com [13].

FOR MORE INFORMATION

www.carecredit.com [14] or Facebook.com/CareCredit [15] or Twitter.com/CareCredit [16]

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Language:

English

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